

**REACH 10,000 WEAPON SYSTEMS PROFESSIONALS!**  
Advertise in the *WSTIAC Quarterly*

The *WSTIAC Quarterly* is now accepting paid advertisements for placement in this widely distributed publication.

**ADVERTISING POLICY**

Advertising material must not imply (1) endorsement or specific approval of a commercial product, commodity or service by any DoD component, the WSTIAC or Alion Science and Technology, or (2) any form of discrimination or restriction on access to products or services based on race, color, religion, sex, national origin, age, marital status, disabilities or political affiliation.

All advertising submitted for publication consideration is subject to WSTIAC and Government approval and must be cleared for public release prior to submission. WSTIAC reserves the right to reject or edit copy, and place the word "advertisement" with your submission. Advertisers assume full responsibility for advertising content and for any claims arising there from, made against the government, WSTIAC, Alion Science and Technology. Advertising must be truthful and accurate.

**COPY REQUIREMENTS**

The *WSTIAC Quarterly* is a full color publication. Please provide graphics or artwork as hi-res PDF (effective resolution should be a minimum of 300 dpi and 1/8" bleed needed for bleed ads). Will also accept QuarkXpress, InDesign, Illustrator, and Photoshop documents (must supply fonts and linked images). Please email us for additional specs and/or help in preparing files.

**RATES (in \$US)**

Rates based on frequency of insertion.

AD SIZE	1X	2X	3X	4X
½ pg	325	475	625	775
Full page	500	650	800	950

For multiple runs, unless new copy is furnished by the due date, the previous issue's copy will be repeated.

**PAYMENT**

Ads will run after receiving payment in full in the first issue following the date of receipt of payment and if sent by due date. WSTIAC will accept check/money order (made payable to Alion/WSTIAC) in US dollars only, purchase orders from US Government agencies and credit cards including VISA, MASTER CARD, or American Express.

**TO BEGIN THE PROCESS**

Contact Gina Nash  
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(315) 339-7047

**Why Advertise with Us?**

Reach **10,000** weapon systems professionals by advertising your product, service or program.

Your ad in the *WSTIAC Quarterly* is distributed:

- to subscribers of eNews publication
- through our website, accessible even when new issues are published