

Advertise in the *WSTIAC Quarterly*

The *WSTIAC Quarterly* is now accepting paid advertisements for the placement in upcoming issues of this widely distributed publication.

DUE DATES

- January 15th for March Publication
- April 15th for June Publication
- July 15th for September Publication
- October 15th for December publication

ADVERTISING POLICY

Advertising material must not imply (1) endorsement or specific approval of a commercial product, commodity or service by any DoD component, the WSTIAC or Alion Science and Technology, or (2) any form of discrimination or restriction on access to products or services based on race, color, religion, sex, national origin, age, marital status, disabilities or political affiliation.

All advertising submitted for publication consideration is subject to WSTIAC and Government approval and must be cleared for public release prior to submission. WSTIAC reserves the right to reject or edit copy, and place the word "advertisement" with your submission. Advertisers assume full responsibility for advertising content and for any claims arising there from, made against the government, WSTIAC, Alion Science and Technology. Advertising must be truthful and accurate.

COPY REQUIREMENTS

The *WSTIAC Quarterly* is a full color publication. Please provide graphics or artwork in maximum quality jpeg, PDF or bitmap format. If you have any questions regarding graphics please email Pamela Kinstle at pkinstle@alionscience.com

RATES (in \$US)

Rates are based on frequency of insertion used within a 12 month period from date of first insertion.

AD SIZE	1X	2X	3X	4X
½ pg	600	900	1200	1440
Full page	950	1425	1900	2280

For multiple runs, unless new copy is furnished in accordance with the specific closing date, the previous issue's copy will be repeated.

PAYMENT

Ads will be run after receiving payment in full in the first issue following the date of receipt of payment and if sent by due date. WSTIAC will accept check/money order (made payable to Alion/WSTIAC) in US dollars only, purchase orders from US Government agencies and credit cards including VISA MASTER CARD, or American Express.

TO BEGIN THE PROCESS

Contact Pamela Kinstle
pkinstle@alionscience.com
315-339-7094

Why Advertise with Us?

Reach 18,000 weapon systems professionals by advertising your product, service or program.

Your ad in the *WSTIAC Quarterly* will be distributed:

- To subscribers of our print and online publications.
- At weapon systems related conferences.
- Include with each product and training sales transaction.
- Through our website, accessible even as new issues are published.